

For Immediate Release

PubNub Joins StackMob's New Mobile Marketplace For API Modules

San Francisco, Calif., – November 13, 2012 – [PubNub](#)[™], the cloud service that enables real-time applications on every device, today announced its participation in StackMob's new, developer-ready, mobile marketplace for API modules.

Through the StackMob Marketplace, developers and enterprises can now easily install and integrate real-time capabilities into their mobile applications with a single click process.

“PubNub enables mobile developers to easily add real-time capabilities such as data push, live interactivity and presence to their apps,” said Kumi Walker, Vice president of Business Development at StackMob. “With PubNub, our customers will be able to create massively multi-user apps that were never before possible.”

The StackMob Marketplace lets developers easily install, integrate and grow their mobile applications with functionality from trusted, third-party providers including: Apsalar, Crittercism, datownia, iGeolise, inneractive, iron.io, Kontrol.io, SendGrid, Tap for Tap, Urban Airship and UserVoice. Carefully tested and approved by the StackMob engineering team, every API module available in the marketplace can be integrated with a one-click installation experience that is very similar to how consumers buy apps from an app store. Featuring modules from a broad set of technologies such as analytics, API integration, advertising, commerce, device management, gaming and enterprise management, the StackMob Marketplace helps developers get to market faster with fewer development resources.

“With its truly developer-ready delivery model, the StackMob Marketplace raises the bar for mobile development platforms and definitely will set the standard for what developers expect from their infrastructure service providers,” said Doron Sherman, Vice president of Business Development at PubNub. “We are very

excited to join StackMob in making the mobile development process more efficient and successful for developers.”

PubNub democratizes the ability for any developer to add real-time capabilities to their apps by providing the most comprehensive, pay-as-you-go real-time service. Developers can now tap into a globally available communication infrastructure, previously only affordable to the likes of Facebook, Skype, WebEx and Google. Developers no longer need to build, configure, maintain and monitor their own custom real-time messaging framework, which is time consuming and expensive. PubNub provides developers with a production-ready real-time service, allowing them to deliver apps quickly with infinite scalability and optimal performance.

About PubNub

PubNub is the leading cloud based real-time web infrastructure for building mass scale live mobile and web applications. Globally deployed, PubNub brings real-time presence functionality to everyone, everywhere, on any device. Thousands of mobile, web and desktop application developers rely on PubNub for delivering data push and interactive experiences to millions of users worldwide. For more information, visit pubnub.com

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